About Visualsoft:

-visualsoft Est. (Visualsoft) is a leading IT Solution Provider company established In GERMANY at 1990

- **visualsoft** open Middle East office in **U.A.E (Dubai & Abu Dhabi)** at 1992, with an objective of developing high quality of control software and addressing the growing segment of emerging technology markets. In 2000 and in the recognition of the IT needs of the region, Visualsoft established a new setup in **many countries (KSA - SYRIA - EGYPT – KUWAIT – QATAR - SUDAN – JORDAN – IRAN – IRAQ - UK – USA – ESPAN - GERMANY)** providing world class business & technology solutions.

Services

Software Development

Visualsoft has the infrastructure & skilled resources to efficiently carry out software development projects and able to effectively complement an organization in-house strength by providing outsourcing services for software development. The services also include modifications of existing in-house developed applications, and their support.

Visualsoft provides a wide range of project services ranging from implementation of complex turnkey systems, integration projects, project management services, deployment of contract resources etc.

Outsourced Services

Since the internal support is becoming increasingly difficult and costly. **Visualsoft**'s professional team can take the worries from you and manage the whole or part of your infrastructure – be it desktop management, roll-out of solutions, system upgrades or management of primary high-end enterprise resources.

 Visualsoft is able to provide contract resources for periods as may be required. A very wide range of skills is available to suit diverse needs. Screening is done by **Visualsoft** to arrive at an appropriate resource match.

Visualsoft provides key staffers like Programmers, Analysts, Project Leaders, Networking and Database Administrators. We offer tailor-made contract schedules and personnel that match your exact needs. We have been offering quality service and our recruitment cycle ensures that all our consultants have the required qualification, technical expertise and aptitude as well as posses good communication and inter personal skills

Enterprise Solution

Visualsoft develops general software business packages and solutions to customers in different sectors, Public & private Applications. Our Software Solution has software teams with creative resources, modern tools and software. The software teams are lead by experienced project managers that use project control and reporting systems to ensure high quality software and timely delivery of products

VisualSoft's Mission Statement

Excellence Software To Excellence Companies and governments

VisualSoft's Vision Statement:

Make Businesses More Easy & Perfect

Goals & Objectives

Financial Objectives

1. **Grow shareholder value**
2. **Grow earnings per share**
3. **Increase revenue**
4. **Manage cost**
5. **Maintain appropriate financial leverage**
6. **Ensure favorable bond ratings**
7. **Balance the budget**
8. **Ensure financial sustainability**
9. **Maintain profitability**
10. **Diversify and grow revenue streams**

Customer Objectives

11. **Best value for the cost**
12. **Broad product offering**
13. **Reliable products/services**
14. **Cross-sell more products**
15. **Increase share of market**
16. **Increase share of wallet**
17. **Partner with customers to provide solutions**
18. **Best service**
19. **Understands my needs**

Internal Objectives

INNOVATION

20. **Most innovative products/services**
21. **Differentiate the product**
22. **Invest a certain amount in innovation**
23. **Grow percentage of sales from new products**
24. **Improve or focus research and development (R&D)**

25. **Acquire new customers from innovative offerings**

CUSTOMER SERVICE

26. **Great customer service**
27. **Improve customer service**.
28. **Invest in customer management**
29. **Partner with customers to design solutions**
30. **Improve customer satisfaction**
31. **Improve customer retention**
32. **Develop and use a customer database**

OPERATIONAL EXCELLENCE

33. **Reduce cost by a certain amount annually**
34. **Reduce waste by a certain amount**
35. **Invest in Total Quality Management**
36. **Reduce error rates**
37. **Improve and maintain workplace safety**
38. **Reduce energy usage per unit of production**
39. **Capitalize on physical facilities**
40. **Streamline core business processes**
41. **Increase reliability of operations**

REGULATORY (OPTIONAL)

42. **Ensure compliance**
43. **Increase recycling**
44. **Improve reporting and transparency**
45. **Increase community outreach**
46. **Optimize control framework**

Learning & Growth (L&G) Objectives

47. **Improve technical and analytical skills**
48. **Improve a certain skill**
49. **Create a performance-focused culture**
50. **Improve productivity with cross-functional teams**
51. **Invest in tools to make staff more productive**
52. **Improve employee retention**
53. **Attract and retain the best people**
54. **Build high-performing teams**
55. **Maintain alignment across the organization**
56. **Develop leadership abilities and potential of the team**

VisualSoft Software:

VisualSoft has customized software for all commercial, governmental and industrial activities.
Such as: Visual for accounting and Stock – Visual for points of sale – Visual for HR and Payroll - Visual for contracting and transportation - Visual for investment and real estate and hotels - Visual restaurants - Visual for newspapers and advertising - Visual Archive - Visual for clinics and hospitals (HMS)- Visual Rent A Car - Visual Archive – Visual for Legal For Law Offices –

Visual hms

Hospitals and clinics management system. Web Application

Visual newspaper

For newspaper management and advertising .

Visual archive

Archiving system for all documents and for all kinds of works.

Visual real estate

Real estate system for investment and renting all things.

Visual Schools (private schools)

Complete and comprehensive school management package for private schools, handles all aspects of day to day activities such as registration, marks, attendance, and the time table.

Visual System

Flexible, powerful, multi-user, and user-friendly Accounting and Inventory control Package.

This is the central module of the whole software system. All the other modules are directly connected to this module and update their data to it directly. This module handles all the accounting needs including but not limited to:

Flexible chart of accounts- Balance Sheet –Trial Balance-Ledger

Accounts payable and accounts receivable are integrated in the system and directly connected to the suppliers and customers modules.

> Includes all financial transactions such as sales and purchase invoices, credit and debit notes, and Journal Vouchers. All transactions are automatically posted. No need for manual posting. Transaction recurring and reversing is also available without

> manual intervention

> Cheques management module that handles incoming and outgoing cheques and all transactions that can be applied on them. All required reports about the cheques can also generate from this module.

> Budget entry and auto calculation of budget values based on previous year's budget and actual values.

All required financial reports such as Trial Balance, Balance Sheet, Income

 Statement, General Ledger, etc.

The Inventory

Manages several types of items with different item cards. Each item card holds all item information: name, number, quantities, etc.

Unlimited number of stores can be defined by the user.

Items can be classified into major categories.

Can handle unlimited number of batches for each item. Each batch can have different price, vender, store, etc.

Any type of transactions can be applied to the items such as moving to another store, selling, editing, or termination. All transactions will update the inventory information directly and will be posted to the general ledger automatically.

Any method of cost calculation: Moving Average, FIFO, LIFO ,Last price and fixed.

All required reports and inquires

Suppliers and Customers

Full management of suppliers and customers information.

Direct connection to financial transactions and general ledger.

Automatic generation of purchase orders

Allows credit and debit accounts for suppliers and customers

Displays the last prices of sales and purchases for any individual customer or supplier.

Detailed reports and inquires.

Human Resource Management

Comprehensive management of all employees' information, history, and experience.

Fully compliant with rules and regulations applied in United Arab Emirates and adaptable to regulations of other countries.

Handles all types of vacations (annual, marriage, emergency, etc.)

Detailed reports of all information mentioned above

Payroll

Fully compliant with rules and regulations of UAE and adaptable to regulations of other countries

Automatic salary, allowances, and deductions calculation. Also automatically calculates end of service allowances from the employment period and reason of leaving

Easy adding of special expenses or additions to be deducted or added to the final salary

All payments are posted to the general ledger automatically.

Payment by cash, cheques, or bank transfer

All required reports and salary slips

Visual For Government Services

- Saudi Arabia (Ministry of Education - Health) - Syrian Arab Republic (Ministry of Health in cooperation with the Union) European Union and its experts).
- VisualSoft has a strong relationship with the institutions of higher education and scientific research, as its programs are studied and distributed in each.
- United Kingdom - University of London
- The Arab Republic of Egypt (Cairo University - Alexandria - Tanta - Mansoura - 6th of October)
- UAE (UAE University - Ajman University of Science and Technology - Zayed University - Higher Colleges of Technology - Dubai Internet City - Dubai Media City - Institute of Administrative Sciences)
- Kingdom of Saudi Arabia (King Abdulaziz University in Jeddah)
- The Republic of Sudan (African University - University of Azzam Azhar - University of Khartoum)

-About system:

- The system will use two things:

Easy in use   (+) Strong in use =   More than perfect

–The system use all type of database example:

ORACLE – MY SQL – SQL SERVER – ADO

- The system use programming languages: JS - C#.NET - ASP.NET

-The system use technology client server & web application

- System requirement:

-The system requires any operation system in users computers.

- The system requires windows server 2003 (or up) with (IIS server).

- The system requires (3 servers) in specification:

2Ghz/500GB HDD/8MB RAM/ (or up).

- The system requires any database License:

ORACLE – MY SQL – SQL SERVER – ADO

- The system requires software License:

Adobe Acrobat professional v.9 (or up)

Crystal report v.12 (or up)

Internet explorer v.6 –Mozilla Firefox v.3.6 (or up)

FrameWork v.3.5 (or up)

- VisualSoft programs are four levels:

1- Visual System.
2- Weblog for medium and large businesses (Visual Net)

3 - Visual Cloud for large business (Visual Cloud).
4. Visual Web for large businesses.

The prevalence of VisualSoft:

Since its established, VisualSoft has achieved a very wide spread through general and specialized software and excellent service. The number of users of VisualSoft programs until 2010 is about 30,000 users.

VisualSoft Consultants:

Among the cadres of VisualSoft consultants and from the houses of expertise to provide the world's accurate and accurate information for our Clients

VisualSoft Services:

- VisualSoft offers software solutions for all business and customer demand.
- Special customer service around the clock in all branches.
- Training cadres qualified to work on VisualSoft software.
- Perform the software and financial analysis of the companies operating with the help of global expertise houses.